

APPAREL SOURCING WEEK 2020

India's premier sourcing show

20-22 February, 2020

Sheraton Grand Bengaluru, India

As organizers of India's Premier Sourcing Show – **Apparel Sourcing Week (ASW)**, Apparel Resources is looking to be the bridge for greater business opportunities between the two countries in the Textile value chain from fiber to retail. ASW is a unique sourcing platform that brings together apparel manufacturing strengthens of Asia to showcase for retailers and brand from traditional and emerging retail markets.

The event has an **International Buyer Program**, wherein it invites International Buyers/Buyer delegations to visit the show and avail special privileges that include:

1. Accommodation at a business hotel for 3 nights in Bengaluru, near the Venue.
2. Airport pick up & drop and transfers to the venue on all the 3 days of the show.
3. Entry to all 20 industry focused forums happening at the venue, including
 - Seminars by subject experts
 - Trend Pavilion
 - Open-house session on subjects of relevance
 - Trend Forecast workshops
 - Vendor Meets
 - Focused and customized buyer seller meets at the event.
4. Access to Networking lunch for all the three days of the show and Networking Dinner on Day 1
5. All day snacks and tea/coffee.
6. Invitation to the VIP Lounge at the venue.

Key Features of ASW 2020

The show is designed to showcase the garment manufacturing capabilities of South Asian countries, the global hub for apparel manufacturing & fabric and accessories developments of local & international manufacturers:

- The upcoming edition will feature over 100 compliant apparel manufacturers from the region showcasing their latest collections in an environment of knowledge and inspiration.
- In addition, ASW 2020 will also host 50 Fabric and Accessories manufacturers

from India & Internationally.

- Products on display will include womenswear, suits, lingerie, athleisure, kids wear, outerwear, denim, jackets, swimwear and many more categories
- Visitation of 10000+ Brands, Retailers & Manufacturers from around the world
- 8 Seminars, Vendor Sessions by 4 global Retailers, 6 Workshops and 8 Open House discussions – all by industry experts from retail, manufacturing and technology
- Exclusive networking opportunities over breakfast, lunch and dinner
- Specially designed Golf Tournament for the participants and visitors

Some of the confirmed participants:

Pacific Jeans, DBL, EPIC, Standard, UTHA, MUST, KDS, Crony, Anowara, Sonia, & Sweaters, MBM, Sterling, Giant, Mahmud Denim. PratibhaSyntex, Busana, Orient Craft, PPJ, Nhabe, Eastman, Anzir Apparels Ltd., Armana, Energypac, Pakiza, Shanghai World Fashion, Threadmill, Well Group, Universal Jeans, Kwutong Apparels, BSA Apparel, Shin Shin, Adam Apparel, Octave, Hues Clothing, ITC, SCM Garments, ASM Industries, Timex, Hirdaramani, Crystal Martin, Star, Lenzing, PCC, Coats, Madeira, R Elan, Loyal Textiles, RSWM, Liva, Woolmark, YKK, Akk Union, OBO Zippers etc.

Company behind the show:

The event is backed by Apparel Resources, a company that has over 25 years of experience as publishers of industry relevant magazine – Apparel Online – a business of fashion magazine for the region with separate editions in India, Bangladesh and Vietnam, Stitch World – a fashion tech magazine in addition to the high-hit rate digital platform www.apparelresources.com

Those who are interested in the event, feel free to contact Commercial Wing, Embassy of India, Tokyo.

Commercial Wing

Embassy of India, Tokyo

E-mail: attachecom.tokyo@mea.gov.in

Tel: 03-3262-2391(Ext.316)

Fax: 03-3262-0560