

Shivji Tiwari
Attaché (E&C)



Embassy of India
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No. Tok/Com/240/1/13

October 24, 2016

Dear Mr. Mori,

The India Trade Promotion Organisation (ITPO) is organizing the 36th edition of its annual mega event "India International Trade Fair (IITF)" from November 14-27, 2016 at Pragati Maidan, New Delhi, India.

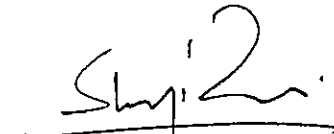
2. IITF is the largest integrated trade fair with B2B and B2C components and has emerged as the largest trade fair in the Indian sub-continent which has showcased India's industrial strengths and manufacturing capabilities. With the "Make in India" initiative of the Hon'ble Prime Minister of India, the IITF is a platform for projecting the country as a destination for trade and investment with investment friendly environment. The last edition of the fair held in 2015 witnessed a huge turnover of business visitors, both domestic and international. IITF 2015 was visited by 52 foreign trade delegations from over 45 countries across the globe.

3. IITF 2016 expect large presence of Indian and overseas companies displaying their products and services. The theme of the IITF 2016 is "Digital India", an initiative of the Government of India with the vision to transform India into a digital empowered society and knowledge economy. The programme is focusing on improving the enabling infrastructure as well as increasing internet connectivity. An International Business Lounge will be set up at Gate No. 1 to facilitate the visit of international business visitors.

4. For further details, please contact Mr. Jayanta Das, General Manager, Tel. No. +91-11-23378929, E-mail: jd@itpo.gov.in; Mrs. Hema Maity, Deputy General Manager, Tel. No. +91-11-23371819, Fax No: +91-11-23371492, Email: hemamaity@itpo.gov.in or Mrs. Yash Phukela, Manager, E-mail: yashphukela@itpo.gov.in. Interested participants may also visit the event website at www.iitf.in.

5. May I take this opportunity to request you to kindly disseminate this information to your member companies for participation at the event.

Best regards,


(Shivji Tiwari)

Mr. Noboru Mori
Managing Director
The Japan Textiles Importers Association
1-7-14, Nihonbashi Honcho, Chuo-ku, Tokyo 103-0023